

## Articles

To give a full description of ourselves we offer a short selection of articles about us.



October 2020

### Alberto Perfumo is one of the 100 Top Managers chosen by Forbes Italy

We learn to remain balanced by living with uncertainty: the goal of Eudaimon has always been that of improving the wellbeing of workers and generating a climate of harmony among employees. This has put our CEO among the best 100 Italian businessmen.

[Read the full article \(Italian only\)](#)

March 2021

### La Scala study chooses Eudaimon for its welfare plan

When we speak of corporate welfare, it is rare that professional firms come forward, and even more unusual that these decide to focus on something that goes beyond the cash reward for their performance.



[Read the full article](#)

March 2021



### The CENSIS-Eudaimon report on corporate welfare

In partnership with Censis, we conduct research on corporate welfare to understand all its potential, merge the needs of the companies and those of the people and design solutions that are always at the cutting-edge.

[Watch the journalistic service on La7 \(Italian only\)](#)

March 2021

### Business welfare, a new role for providers?

People first? “I believe that the statement that wants to put human resources at the centre of companies is true and sincere”. Concise and explicit, Alberto Perfumo, founder and CEO of Eudaimon, one of the first corporate welfare providers in terms of seniority and turnover.

[Read the full article \(Italian only\).](#)



May 2021



### Corporate welfare becomes possible

It is necessary to put in act a cultural change: businesses must see Total Reward as a tool to communicate with its employees, to transmit closeness and promote business cohesion, even from the home couch.

[Read the full article \(Italian only\).](#)

May 2021

### Eudaimon enters the Forbes rankings in the Social Impact category

In Eudaimon's vision, a well-designed welfare plan goes beyond mere economic reasoning. Corporate welfare is therefore not to be considered an additional element of remuneration, but the expression of the company's attention to its collaborators, which translates into a benefit that creates a greater value than just remuneration.

[Read the full article](#)

June 2021

### Eudaimon transforms corporate welfare with personalised portals

The Salesforce platform had never been used in the corporate welfare sector. The innovative use we have made of it has allowed us to acquire a strong competitive advantage. This is why Eudaimon becomes a Salesforce customer success story.



[Read the full article](#)



November 2021

### A social advantage for the whole country

"There must be the possibility of giving space to the objective of social utility which is inherent in the word welfare". These are the words of Alberto Perfumo, our CEO in describing the role of corporate welfare in this post-Covid recovery moment.

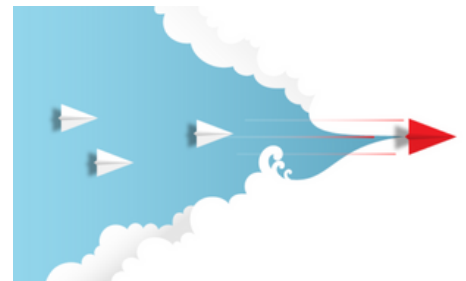
[Read the full article \(Italian only\)](#)

February 2022

### Communicate well to take care of tomorrow's welfare.

The recipe for good communication: welfare opportunities (public and integrated) seem to be much more numerous than those known to users, how can this information gap be filled and how can one make one's rights fully understood?

[Read the full article \(Italian only\)](#)





May 2022

### **Euty: the new way of doing welfare**

Create shared value inside and outside the company, with undoubted benefits also in terms of economic performance. The recipe of Eudaimon, a leading company in the sector that has just launched a very innovative dedicated app.

**[Read the full article \(Italian only\)](#)**



November 2022



### **Technology and benefits: how many solutions in an app**

Companies therefore need a range of management solutions and consulting services that are constantly updated to respond to a growing market demand.

**[Read the full article \(Italian only\)](#)**

