

## ABOUT US

Eudaimon was set up in 2002 in Vercelli. It is the first company in Italy to manage corporate welfare and employs more than 50 employees with two secondary branches in Rome and Milan.

Despite the general difficult economic situation that marked 2020, the turnover of Eudaimon was close to 6 million Euro. In November 2021, the company reached a new target: the social responsibility and transparency that characterise us merged into the new status of “Società Benefit” (the Italian B. Corp).

Eudaimon is the company with the most comprehensive offer of corporate welfare in Italy, with services dedicated to large companies and SMEs, as well as Employer Associations and Unions. We offer full outsourcing solutions that include analysis of employee needs, tax and regulatory consulting, design and implementation of corporate welfare plans and flexible benefits with platform and mobile APP developed on Salesforce technology. We also offer educational services on management and implementation of internal and external personalised communication plans.

Since 2017, in partnership with Censis, we conduct research on the state of the art of corporate welfare in Italy, which allows us to map the current situation and to intercept emerging needs. We are convinced that corporate welfare can be a social innovation factor, which makes us committed to projects geared to people wellbeing and the enhancement of local communities.

We work with our clients with the goal of understanding and satisfying the welfare needs of their people and support companies in growth through corporate welfare, vehicle for the development of involvement and reciprocal attention with employees.

Our vision is that of “developing a free and fair society where people live and work well together”.

Eudaimon was set up with the purpose of transmitting the importance of a positive working environment that dedicates attention to people and puts them in a position to work at their best, engaging them appropriately and effectively. What lies behind a well-designed welfare plan goes beyond mere economic reasoning; our intent is to make welfare dedicated to the person rather than to saving. In our vision, corporate welfare is not an additional element of remuneration but the expression of the attention of the company to its workers.

The strength of Eudaimon lies in the perseverance with which it carries forward this belief, our offer distances itself from that of the majority of our competitors because we believe it is essential to maintain a strong company-employee dialogue, in order to intercept new needs and steer welfare initiatives in the direction of supporting employees, covering also a social role.

## CONTACTS

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